



2nd annual
Carbon Trading
Preparing for a National Cap-and-Trade System
January 21-22, 2009 • The Westin Oaks Hotel • Houston, TX

AGENDA

DAY ONE: Wednesday, January 21, 2009

7:30 a.m. *Registration and Continental Breakfast*

8:30 *Chair's Welcome and Opening Remarks*
Frank Watson, Managing Editor, Platts Emissions Daily

8:45 **How Carbon Trading Works**

- Carbon trading 101: how trading can create a market mechanism for reducing emissions
- The key features of carbon trading under the Kyoto Protocol
 - European Emissions Trading Scheme (ETS)
 - Clean Development Mechanism (CDM)
- How U.S. carbon markets could be regulated
- How U.S. carbon proposals are similar or different from Kyoto mechanisms
- Allocating or auctioning carbon credits
- How the market sets pricing
- Who participates in the market

Henry Derwent, President, International Emissions Trading Association (IETA)

9:15 **The RGGI Cap-and-Trade Program**

- RGGI's launch of the first US cap-and-trade program for carbon emissions in January 2009
- How the participating northeastern states prepared for the plan
- Learning from experience with the pre-compliance auctions in 2008
- The role of the Green Exchange RGGI options contract in facilitating trading
- Future plans and new directions for trading contracts

Jonathan E. Schrag, Executive Director, Regional Greenhouse Gas Initiative (RGGI)

9:45 **Midwestern Climate Initiatives**

- Building a broad consensus for climate change
- Midwestern Governors Association and the growing consensus on climate legislation
- The role of the states in developing broad based support for emissions reductions

Jesse Heier, Washington Director, Midwestern Governors' Association

10:15 **Operationalizing Carbon Markets**

- Growth and evolution of carbon trading in the U.S.
 - Voluntary, preparatory, and anticipatory (CCX cap and trade)
 - Mandatory experience (RGGI)
- Compliance issues for industry

- How verification works
- The roles of federal agencies in oversight of carbon markets: complementary or conflicting?
- How will CCX adapt as cap-and-trade policies develop?

Michael Walsh, PhD, Executive Vice President, Chicago Climate Exchange

10:45 *Networking & Refreshment Break*

11:15 **National Cap and Trade Policies for the United States**

- The most important current bills in Congress and what they tell us about the outlook for carbon reductions and carbon trading
- Impact of a new federal administration and a new Congress
- What are the prospects for climate legislation?

David Hunter, PhD, Director, U.S. Policy, International Emissions Trading Association (IETA)

11:45 **Costs and Benefits of Carbon Trading and Carbon Markets- Implications at a Company Level for Large Emitters**

- Finding the low cost compliance solution
- Governance and organizational issues for a multi-facility company
- Managing transacting risk requires infrastructure. What are the costs?
- Carbon market benefits - Expanded compliance options
- Being in the market – Benefits of price transparency & knowing the players

Pat Concessi, Global Lead, Climate Change and Sustainable Resources, Deloitte Touche Tohmatsu

12:15 **The Impact of the Current Economic Outlook on New and Emerging Carbon Markets**

- How have Congressional dynamics changed since last year's Lieberman Warner debate?
- How will climate legislation affect energy security and economic recovery/growth?
- Is there really a legislative package that will help the US economy while responsibly limiting climate change? If so, what are its key features?
- What are the pros and cons of a multi-sector approach vs. a stationary source approach?

Steven Corneli, Vice President, Market and Climate Policy, NRG Energy

12:45 *Luncheon*

2:00 **PANEL DISCUSSION**

Preparing for Trading in North American Carbon Markets

- Understanding why/how emissions markets can be extremely volatile
- Planning for volatility and attempting to control it while allowing markets to function
- The role of exchanges including Chicago Climate Futures Exchange and NYMEX Green Exchange
- How traders can manage volatility and risk
- Addressing the uncertainty over emissions trading after the court ruling on the Clean Air Interstate Rule (CAIR)

moderator: *John England, Managing Partner, Deloitte & Touche LLP*

Kate McGinnis, Carbon Management Advisor, Chevron

Steven Schleimer, Director, Barclay's Capital

James C. Moore II, General Executive, Fuel Oil Supply and Emissions, AmerenEnergy Fuels and Services Company

3:30 *Networking & Refreshment Break*

4:00 **PANEL DISCUSSION**

Corporate Strategies for Reducing Emissions and Participating in Carbon Markets

- Strategic decisions on climate change
- Accounting for emissions and the cost of compliance
- Calculating the cost and liability of emissions in acquisitions and divestiture
- Forecasting the cost of carbon for resource planning
- Investment choices for emissions reduction
- Importance of credit for early actions (pre-regulation)
- Multiple strategies for fuel substitution and greater efficiency
- Investing in Renewable Energy Certificates (RECs) and carbon offsets

moderator: *Alan Z. Yudkowsky, Partner, Stroock & Stroock & Lavan*

Tom Catania, Vice President Government Relations, Whirlpool

Arthur Simonson, Managing Director, Standard & Poor's

Bruce Braine, Vice President, Strategic Policy Analysis, AEP

Anne Egelston, Site Manager, URS Corporation

Gail Suchman, Special Counsel, Stroock & Stroock & Lavan

5:30-6:30 *Networking Wine & Cheese Reception*

DAY TWO: Thursday, January 22, 2009

7:45 a.m. *Continental Breakfast*

8:45 *Chair's Introduction*

9:00 **Developing Carbon Offset Projects- Strategies and Case Studies**

- How companies generate carbon offset projects
- Voluntary carbon standards – How to apply them and drive maximum value
- Examples of VER projects, from conception to commercialization
- Early mover risks and rewards

William E. Flederbach, Jr., Vice President, US Operations, MGM International

9:30 **Managing a Carbon Offsets Portfolio**

- Strategies for diversifying and expanding offset projects
- Decision factors
- Case studies of offsets

Michael Ashford, Senior Vice President, Carbon Markets, Econergy International

10:00 **Forest Projects for Offsets**

- The potential of forest management and forest resources for offsets
- Securitization of forest projects
- Examples of projects including successes and failures
- Designing policies that will result in real protection and reduce emissions

Michael Jenkins, President, Forest Trends

10:30 *Networking & Refreshment Break*

11:00 *Close of Conference*